

EXAMPLE #1:

Working Title: *None*

A lively non-fiction account of a 20-year old British airman's unlikely adventures hitchhiking across Africa in the 1950's, on the cusp of the multiple revolutions that spelled the end of colonial rule.

Title Options:

Hitchhiking (Hitching) Through History

Thumbing Through History

Thumbs-Up to Adventure

“Hitchy” Feet in Africa

A Hitch in Time

The Two-Year *Hitch*

Diary of a “Thumber” Soldier

Hitching (Hitchhiking) to Serendip

Thumb Treks

The Thumb Treks Diary

Hitching Headlong into Happiness

The Great African Hitchhike

Thumbing a Happy Trail

Hitching to Paradise

A Hitch in the Colonies

Thumbing Through the Colonies

Sub-title options:

The Amazing Story of a British Soldier's Ill-Advised Ramblings in 1950's Pre-Revolutionary Africa

Hitchhiking Through History in 1950's Pre-Revolutionary Africa

A British Serviceman's Unlikely, Unwise and Unbelievable Wanderings in Pre-Revolutionary 1950's Africa (Unplanned) (Unexpected)

A British Serviceman's Amazing Trek Across 1950's Pre-Revolutionary Africa

In Which a British Serviceman Ignores All Advice, and Hitchhikes Across 1950's Pre-Revolutionary Africa

Hitchhiking Through Britain's Final Years as a African Colonial Power

A Soldier's 1950's Trek Through Britain's Final Years as an African Colonial Power

Possible Title/Subtitle Combinations:

Thumbing Through History

A Soldier's 1950's Trek Through Britain's Final Years as an African Colonial Power

"Hitchy" Feet in Africa

A British Serviceman's Amazing Trek Across 1950's Pre-Revolutionary Africa

Diary of a "Thumber" Soldier

Hitchhiking Through Britain's Final Years as a African Colonial Power

The Thumb Treks Diary

A British Serviceman's Unlikely, Unwise and Unbelievable Wanderings in Pre-Revolutionary 1950's Africa

The Great African Hitchhike

The Amazing Story of a British Soldier's Ill-Advised Ramblings in 1950's Pre-Revolutionary Africa

Hitchhiking to Serendip

In Which a British Serviceman Ignores Advice, and Hitchhikes Across 1950's Pre-Revolutionary Africa

Thumbing Through the Colonies

The Amazing Story of a British Soldier's Ill-Advised Ramblings in 1950's Pre-Revolutionary Africa

A Hitch in Time

A British Serviceman's Amazing Trek Across 1950's Pre-Revolutionary Africa

EXAMPLE #2:

Working Title: *The Happy NEW Car Buyer*

A new-car-buying guide that employs an innovative low-stress, no-haggle strategy designed to get dealerships competing for your business, taking the power out of the hands of the dealers, and into those of the buyers.

Title Options:

The Catbird Car Buyer

Power Shift

The Alpha-Dog Car Buyer

Salesman-Free Car Buying

The Serene Car Buyer

Begging for Your Business

Drive the Deal! (Driving the Deal)

Steer the Deal! (Steering the Deal)

In the Driver's Seat

Taming the Dealership

Car Wars

“Bottom-Line Me!”

Nothing Left on the Table

Control Shift

Subtitle Options:

The Secrets to Landing a Car Dealer's Lowest Price – Every Time!

How to Get a Car Dealer's Lowest Price (and Never Talk to a Salesperson!)

Get Your Best New-Car Deal – Minus the Salesperson!

Getting a Car Dealer's Lowest Price Every Time!

Getting the Lowest New-Car Price Every Time!

How to Get the Lowest New-Car Price Every Time!

Get the Lowest New-Car Price Every Time – Minus the Stress, Hassle and Haggle!

How to Get Car Dealers (Bidding for) (Lining Up for) (Fighting Over) Your Business

Getting Car Dealers Bidding for (Competing for) Your Low-Profit Business!

How to Get Car Dealers (Bidding for) (Fighting for) Your Low-Profit Business!

The New No-Stress, No-Hassle, High-Leverage Way to Get Your Best New-Car Deal

The New No-Stress, No-Hassle Way to Get Your Best New-Car Deal – Every Time!

Using the Internet to Land the Lowest Possible Price on a New Car

The New No-Stress, No-Hassle Way to Take Control of Your Next New Car Purchase

Possible Title/Subtitle Combinations:

Power Shift

The New No-Stress, No-Hassle Way to Get Your Best New-Car Deal – Every Time!

The Alpha-Dog Car Buyer

How to Get Car Dealers Fighting for Your Low-Profit Business!

Salesman-Free Car Buying

How to Get a Car Dealer's Lowest Price (and Never Talk to a Salesperson!)

The Serene Car Buyer

The New No-Stress, No-Hassle, High-Leverage Way to Get Your Best New-Car Deal

Drive the Deal!

How to Get Car Dealers Lining Up for Your Business

Taming the Dealership

How to Get Car Dealers Bidding for Your Low-Profit Business!

Car Wars!

How to Get Car Dealers Fighting Over Your Business

“Bottom-Line Me!”

How to Get the Lowest New-Car Price Every Time!

Nothing Left on the Table

Getting Car Dealers Competing for Your Low-Profit Business!

Control Shift

Using the Internet to Land the Lowest Possible Price on a New Car

EXAMPLE #3:

Working Title: *The Stress Relief Handbook*

A compilation of 365 one-page essays (a page a day!) designed to reduce stress in all areas of life. Covers stressors related to daily challenges, life changes, our own environment, the workplace, and more.

Title Options:

The Calm-Down Daybook

Calm Balm Calendar

Sereni-Day

The Cal(m)endar

The Daily Chill

The Easy-Does-It Daybook

The Stress Arrester

Past Tense

The “Ease” Keys

Max Relax

Relax Tracks

The Relax-odex (i.e., like *Rolodex*)

The Chill Drill

The Calm-pilation

Hello, Mellow

The Laid-Back Almanac

Subtitle Options:

365 Daily Doses of Stress Relief and Life Enhancement

365 One-a-Day Doses of Stress Reduction and Life Enhancement

365 Daily Paths (Roads) to a Low-Stress Life Worth Living

365 Daily Ways to Arrest Your Stress and Enhance (the Quality of) Your Life

365 Page-a-Day Ways to Suppress (Reduce) Stress and Add Joy to Your Life

365 Page-a-Day Ways to Suppress (Eliminate) Stress and Add Passion and Purpose to Your Life

365 Daily Tools for Putting Stress Behind You - for Good!

365 Daily Stress-Relief Strategies for Life Enhancement

365 Powerful One-a-Day Stress-Busting Lessons

365 Powerful Lessons for Lowering Stress and Raising Your Quality of Life (Increasing Your Happiness)

365 Gateways to Lower Stress and Higher Quality of Life

Possible Title/Subtitle Combinations:

The Cal(m)endar

365 Daily Stress-Relief Strategies for Life Enhancement

The Easy-Does-It Daybook

365 Daily Ways to Arrest Your Stress and Enhance Your Life

Past Tense

365 Daily Tools for Putting Stress Behind You - for Good!

The “Ease” Keys

365 One-a-Day Doses of Stress Reduction and Life Enhancement

The Relax-odex (i.e., like *Rolodex*)

365 Powerful One-a-Day Stress-Busting Lessons

The Calm-pilation

365 Powerful Lessons for Lowering Stress and Raising Your Quality of Life

Hello, Mellow

365 Daily Paths to a Low-Stress Life Worth Living

The Laid-Back Almanac

365 Page-a-Day Ways to Reduce Stress and Add Joy to Your Life