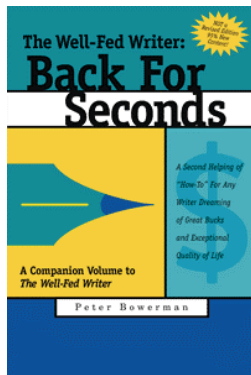


My Books:

*The Well-Fed Writer:
Back For Seconds
(2005)*



The Well-Fed Writer: Back For Seconds

A Second Helping of How-To For Any Writer Dreaming of Great Bucks and Exceptional Quality of Life (2005)

I released this companion volume to *TWFW* in 2005, filling out and filling in (the blanks) not covered in the original. Here's how I distinguished it from book #1...

B O W E R M A N

Freelance Writing

High-Paying Writing Opportunities Are Everywhere – Get Your Share!

If *The Well-Fed Writer* Made You Hungry For More, Grab a Plate and Dig In!

Drawing on dozens of success stories from “well-fed” writers around the globe, *Back For Seconds* picks up where *TWFW* left off, dishing up a bounteous buffet of rich new information on making \$50-100 an hour as a commercial writer, while enjoying a lifestyle most only dream of. And all delivered in the author’s signature lighthearted, irreverent style!



*Peter Bowerman has been a commercial writer, columnist, seminar leader and business coach in Atlanta, Georgia since 1993. He is the author of the award-winning Book-of-the-Month Club selection, **The Well-Fed Writer** (2000), considered a commercial freelancing “standard.” He co-authored (with his readers) **The Banquet**, an ebook compilation from his popular monthly ezine, THE WELL-FED E-PUB.*

www.wellfedwriter.com

The Well-Fed Writer, with its step-by-step blueprint for earning a handsome living freelancing for corporations and creative agencies, quickly garnered critical acclaim from writers – seasoned and aspiring alike – eager to demolish the cliché of the “starving writer”!

What’s on the menu as we go *Back For Seconds*?

Dramatically expanded marketing, promotion and cold-calling sections, bursting with new and novel income-building strategies, including:

- Building the business in smaller markets
- Effective part-time business start-up
- Removing the fear from “sales,” “marketing” and cold calling – forever!
- Innovative marketing campaigns using direct mail, e-mail and fax
- Developing the mindset to thrive in ANY economy
- Potent strategies for networking success
- Uncovering writing work in unusual markets
- Powerful teaming tactics with fellow writers

Sections on Being a More Effective and Creative Writer, Self-Publishing, FAQs and Much More!

 Haven't read *The Well-Fed Writer*? It's encapsulated in Appendix A, essentially making this a stand-alone volume!

The Well-Fed Writer
Back For Seconds

Praise for *The Well-Fed Writer*...

“This book is the best information on how to make more money with corporate clients I have ever read. It answers everything you want to know. Highly recommended.”

– Bob Bly, Author (50+ titles)
Secrets of a Freelance Writer
The Copywriters Handbook

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