



Art Sparks!

A Creative Adventure to Inspire Young Artists

Jana Manville, an elementary school art teacher in Missouri, hired me to help with her self-published book project – an artistic primer for young kids. After reworking her title from *The Color Book* to *Art Sparks!*, she asked me to write the back cover copy. She needed to do her beautiful book justice with copy that encouraged, inspired and informed prospective readers (kids, parents and teachers), and motivated them to pick up the book. Here's what we came up with...

*(See Jana's feedback on both her title/subtitle and back cover copy at the **Testimonials** link)*

Every Child Can Be An Artist!

Art Sparks! is a colorful treasure chest of ideas designed to help nurture and encourage unique, artistic creation in children. The book offers a rich variety of techniques along with full descriptions of basic art supplies and detailed project pages with instructions to guide the child through each creative adventure. Included as well is an incredibly cool design for an art gallery to display your child's artwork.

The perfect companion to an art set.

What can you do with a set of markers, crayons, watercolors, or even oil pastels? *Art Sparks!* offers a fun and colorful guiding hand to young artists as they draw, color, or paint according to *their* own ideas and unique vision.

A natural confidence builder ...

A child's natural expression, whether created with crayons, paint, or both, leads to an all-important sense of accomplishment, which, in turn, contributes to the formation of positive **self-esteem**— essential to healthy development.

In *Art Sparks!* you'll discover ...

- ♦ Step-by-step instructions to boost the odds of a high rate of artistic success for young artists and suggestions to encourage individuality and motivate original thinking.
- ♦ A vast array of images to spark ideas *and* motivate young artists to break out the crayons and watercolors to draw, color, and paint!
- ♦ Countless fun and unusual artistic techniques such as watercolor crumple, crayon etching, watercolor resist, texture rubbing, chalk stenciling, and much more!
- ♦ An approach that emphasizes the primary value of an artist's own unique ideas.
- ♦ That the process of creation is exciting, colorful, and essential to the developing mind.
- ♦ A great basic opportunity for the aspiring architect, fashion designer, industrial designer, interior designer, engineer, teacher, and many other careers requiring imagination, style, and a sense of color while building decision-making skills and self-confidence.

"One of the most colorful, exciting art books we have added to my children's library. Our family has spent hours coloring and painting: the kids work on their own and have made art galleries for their bedrooms."
- Mary, parent of three

"As a grandma, I am able to use the book with all of my grandkids, and now I am even more confident of my own art skills! The times I have spent creating with my grandchildren have been special, fun memories."
- Betty, grandma

"My favorite pages are the Watercolor Crumple, Crayon Etching, and the Crayon Carbon pages. I even like to get out my sketchpad and draw the whales and dolphins. I get a new idea every time I turn the page!"
- Kelly, Age 8

"A masterpiece of color!"

- Olivia, mother of two

Please visit: www.artsparksbook.com

Basic art supplies needed: crayons, scissors, glue, watercolors, pencils, and colored pencils. See page 5 for Basic Studio Setup.

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