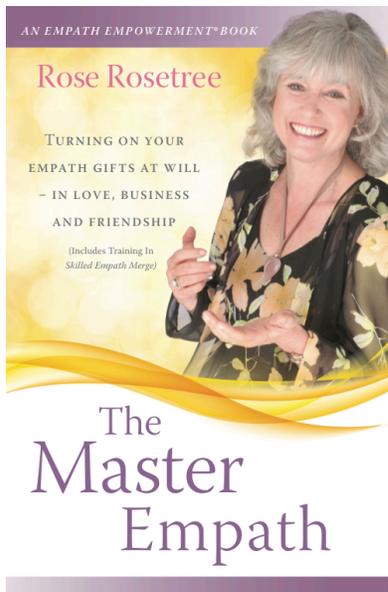


**The Empowered Empath:**  
*Owning, Embracing and Managing Your Special Gifts*



**The Master Empath:**  
*Turning on Your Empath Gifts at Will –  
In Love, Business and Friendship*

I was approached by Rose Rosetree, internationally known “empath” (someone who can experience what it’s like to be another person), pioneering author of the first book in the field, and authority on the subject of helping empaths lead more fulfilling lives.

She was looking for some strong back-cover copy for several books (see final versions on the following pages). The challenge was to take a subject that can easily stray into complex jargon and nebulous concepts, and make it easily understandable *and* compelling to the layman, spelling out the serious and tangible “promise” of the books.

She didn’t have a subtitle for her first book, so after reviewing the background material, I suggested the one above. As you’ll see from the final cover copy, being an empath is often quite challenging, so the title and subtitle of this first book had to paint a positive picture of what was possible by reading this book.

The second book, designed to be read by those who’d completed the first, was designed to help empaths who’d fulfilled the promise of the first book, take those gifts to another level. Note the addition of a “sub-subtitle” (“Includes Training in *Skilled Empath Merge*”) on the second book’s cover, to highlight one of the key skills taught.

Because the two books were sequential in nature, she’d planned on naming them both *The Empowered Empath*, just Volumes 1 & 2.

I pointed out that doing so precluded getting creative, in order to accurately describe the content of each. Add plans to write more in the series, and I suggested an overarching “series” name (on top of the both front covers above): *An Empath Empowerment Book*.

This would let readers know that these two books (and any future ones) were all part of the same series, an association further driven home by a uniform cover design (by [Peri Gabriel](#)) across all books, the same except for a different main color for each book in the series.

Here’s how the two back covers turned out...

## If you're among the 1 in 20 people born as an "empath," life's about to get a whole lot better...

*Does being with certain people leave you physically drained?*

*Do you seem to soak up other people's emotions like a sponge?*

*Have you tried other advice for empaths to no avail?*

*Do you secretly worry there's something wrong with you?*

Life as an empath (able to experience another's reality) can be wonderful. *And* confusing. While it can provide an edge in every arena of life, it can also mean unwanted and often-unconscious *empath merges* with others' energy. But...

### What if you could turn that connection off whenever you wanted?

That's the promise of *The Empowered Empath*: While fun to read, the book delivers serious training from the world's foremost expert at helping "born empaths"—Rose Rosetree. In this visionary work, Rosetree offers nothing less than:

#### Proven techniques for consciously controlling your empath gifts—*on command*.

Along the way, you'll discover that many "guru-prescribed" activities are, in fact, unnecessary, don't work, and *can't* work. These include such "busywork" as:

- ~ Protecting yourself against "psychic vampires"
- ~ Constantly trying to "clean up your energy field"
- ~ Doing grueling, ongoing work on your "boundaries"

Instead, discover a far easier and more effective path—one that leads to greater peace of mind, clarity, and personal power. Quit suffering and start living!

Rose Rosetree, an award-winning teacher and the founder of Rosetree Energy Spirituality, is the author of *Empowered by Empathy*, the first book ever written for empaths. Among her trademarked systems is *Empath Empowerment*®, helping empaths lead more powerful and fulfilling lives. Her pioneering work with "energetic literacy" has appeared in 1,000 media outlets, including The Washington Post, The Los Angeles Times, "The View," USA Today and "The Diane Rehm Show." Rosetree's leading-edge books—350,000 copies sold—have been published in 12 languages.



SELF-HELP / Personal Growth / General  
BODY, MIND & SPIRIT / Inspiration & Personal Growth

U.S. \$18.95

ISBN 978-1-935214-32-8



www.rose-rosetree.com

**Visionary empath Rose Rosetree has helped you own,  
embrace and manage your empath gifts.  
Wait'll you see what comes next...**

In *The Empowered Empath*, Rose Rosetree shared a proven program to help unskilled empaths avoid unintended “merging” with another’s energy and emotions—and develop a stronger sense of self. In this leading-edge follow-up, Rosetree offers now-skilled empaths ingenious techniques for...

**Safely and effectively turning *ON* their empath gifts  
whenever they choose.**

What’s more, these skills—different from “hunches” or clairvoyance—are real, easy to learn, and delivered in step-by-step detail. *And*, says Rosetree, “A *Skilled Empath Merge* is the most fun you’ll ever have with your clothes on.”

Whether through a photograph, a video or in person, your new skills can help you:

- ~ Learn what makes another person tick—subconsciously and energetically
- ~ Protect yourself in the arenas of love, family and work
- ~ Separate truth from hype (or outright lying) and, most importantly...
- ~ Become a *master empath*—living life with power, effectiveness and joy

Learning to turn your empath gifts off is a blessing, but being able to consciously turn them *on* can transform you into a true “force of nature.” With humor and humanity, this revolutionary book will open you up to a whole new world of insight, personal power—and, yes—more fun than you’d ever imagine.

**As this book builds heavily on concepts introduced in *The Empowered Empath*, in order to realize its full power and promise, we highly recommend you read that book first.**

Rose Rosetree, an award-winning teacher and the founder of Rosetree Energy Spirituality, is the author of *Empowered by Empathy*, the first book ever written for empaths. Among her trademarked systems is *Empath Empowerment*®, helping empaths lead more powerful and fulfilling lives. Her pioneering work with “energetic literacy” has appeared in 1,000 media outlets, including The Washington Post, The Los Angeles Times, “The View,” USA Today and “The Diane Rehm Show.” Rosetree’s leading-edge books—350,000 copies sold—have been published in 12 languages.



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